

# THE LAND MAKES US.

PLACES CREATE STORIES  
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Heart of the Lakes in partnership with MParks invites you to join us on September 13 and 14 in Midtown Detroit.

The Land Makes Us will showcase how organizations and agencies are creating a lasting legacy of stewardship by fostering relevant and inclusive outdoor opportunities for all. We'll highlight examples of innovation and programming that invite all people to benefit from access to conservation and open space lands.

Learn about creative approaches for connecting youth to the outdoors, examples of innovative solutions to ensure open space is useable and accessible, use of technology to reach visitors, and other programs that present new ideas and tools to create a relevant, sustainable, and inclusive future for conservation.

The Land Makes Us will highlight:

- Diversity of opportunity - to better serve the needs of Michigan's people.
- Diversity of engagement - to partner with communities in decision-making and sustainability.
- Diversity of the profession - to infuse innovation and excellence in education, and outreach.

WEDNESDAY: SEPTEMBER 13, 2017  
MSU DETROIT CENTER

1:00 PM – 5:00 PM  
DETROIT, MI

Time	Agenda Item
1:00 pm – 5:00pm	<p><b>Planning for Diversity, Equity, and Inclusion: The What, Why, and How</b></p> <p>Led by the Avarna Group, this half day workshop will focus on the planning for Diversity, Equity, and Inclusion within your organization. The first three hours, will review the what, why, and how, providing examples and depth to ground attendees in the work. The last hour will be spent zooming in on one particular strategy for which the group is hungry for tactics. This could include tactics related to building equitable partnerships, culturally relevant environmental education curriculum, marketing and communications, recruitment and hiring, inclusive language, the built environment of public spaces and offices, and building bridges across value divides.</p>

<b>Time</b>	<b>Agenda Item</b>
9:30 - 10:00 am	<b>Registration</b>
10:00 - 10:10 am	<b>Welcome and Introductions</b> Jonathan Jarosz – Heart of the Lakes Ann Conklin – Mparks
10:10 – 10:45 am	<b>Opening Plenary</b> Gayle Hazelwood – National Park Service (retired)
10:45 – 11:45 am	<b>Community Conservation Showcase</b> Facilitated by Rob Aldrich – Land Trust Alliance <ul style="list-style-type: none"><li>▪ Belle Isle Conservancy: Michelle Hodges (Invited)</li><li>▪ Scout’s Hollow: Garret Dempsey – Sierra Club</li><li>▪ Chandler Park Conservancy: Alex Allen (Invited)</li><li>▪ Ralph Bunche Summer Institute: Athena Zissis – National Park Service</li></ul>
11:45 – 12:30 pm	<b>Metro Detroit Nature Network Showcase</b> Facilitated by Marc Miller – MI Department of Natural Resources <ul style="list-style-type: none"><li>▪ Career Pipelines: TBD</li><li>▪ Urban Bird Treaty: Tom Schneider – Detroit Zoo</li><li>▪ Parks Inventory: Tyler Kilfman – SEMCOG</li></ul>
12:30 - 1:00 pm	<b>Lunch Pickup and Break</b>
1:00 - 1:30 pm	<b>The Danger of a Single Story</b> The Avarna Group
1:30 - 2:15 pm	<b>Stories of Identity</b>  Panel discussion highlighting the multiple narratives and connections people with different identities have to land and water and the conservation sector. <ul style="list-style-type: none"><li>▪ Frank Aiello – Affirmations</li><li>▪ Gayle Hazelwood – National Park Service (retired)</li><li>▪ Paco Ollervides – River Network</li><li>▪ Jerry Jondreau – Michigan Technological University</li></ul>
2:15 – 2:30 pm	<b>Break</b>
2:30 – 3:30 pm	<b>Community Based Conservation in Detroit</b> Guided by Sandra Turner-Handy – Michigan Environmental Council
3:30 – 4:00 pm	<b>City of Detroit: City of Green</b> Bradley Dick – City of Detroit: General Services Director