



**MAKING CONSERVATION MORE REAL, RELEVANT, AND VITAL**

SATURDAY: JUNE 7, 2014  
SAGINAW VALLEY STATE UNIVERSITY

10:30 AM – 3:30 PM  
UNIVERSITY CENTER, MI

**INTENDED OUTCOMES**

- Provide community engagement tools and measures
- Help participants create plans or models to engage new audiences and partners
- Prepare for application for funding for community engagement projects

<b>Time</b>	<b>Agenda Item</b>
10:00 am	<b>Registration and Informal Networking</b>
10:30 – 11:00 am	<b>Warm-up</b>
11:00 – 11:30 am	<b>Trends in Community Building: Key Attributes for Engaging Partners</b>
11:30 – 12:30 pm	<b>Tools for Deepening Engagement Whole Measures to Evaluate Success</b>
12:30 – 12:45 pm	<b>Introduction: Building an Outreach Model</b>
12:45 – 2:15 pm	<b>Lunch and Build Your Own Engagement Model</b>
2:15 – 3:15 pm	<b>Model Presentations</b>
3:15 – 3:30 pm	<b>What Did You Learn?</b>

Agenda subject to change